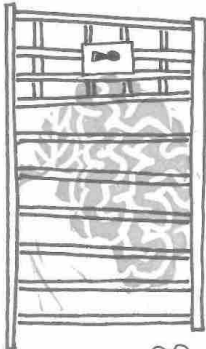


It should not have worked. But we swallowed it.



The central promise of the internet betrayed. They call it a walled garden. A trap. A prison for your mind.

But now, a different vision for the internet has taken hold.

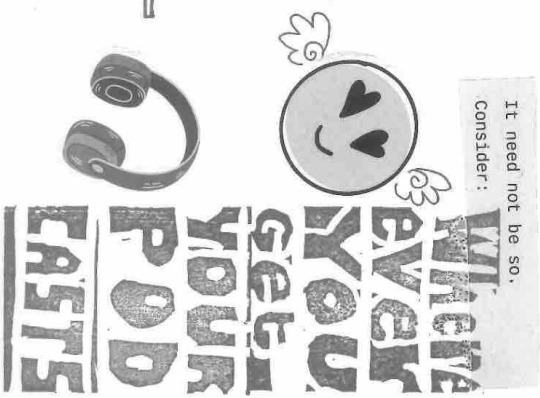
We are not guided by our own curiosity, but fed information by an algorithm.

A digital content pusher, designed to do only one thing. Keep us stuck on the platform.

In some places, links are no longer allowed. Hence the phrase:

LINKIN' BIO

A Quietly Revolutionary Phrase



It need not be so. Consider:

Once upon a time, the internet promised a new way to connect ideas.

We called it: hypertext.

Hypertext means texts with links. From one place on the internet to any other place, any site, any writer, any

platform, any host. Just follow your curiosity.

You can see hypertext in action as intended on sites like Wikipedia and TV Tropes.



Spoken word audio content is not tied to a single platform. Anyone can start a podcast, using any number of platforms or their own hosting. You,

the user, can subscribe from your own pod-catcher.

Podcasts are free.

Free from billionaire ties. From Chinese censors.



It can work like that...

Or rather,

Imagine subscribing to any creator you like, on any platform, through a catcher of your choice. Imagine getting all posts from the people you subscribe to, and only those posts.

The technology exists.

The platforms are nothing without their users.

Another internet is possible.

WHERE EVER YOU GET YOUR PODCASTS



Demand better.

Why does this not exist for short form video? Or video essays? Photography? Comics? 140 character jokes and observations?

